# **Hyland**<sup>\*</sup>

8 benefits of Alfresco Platform as a Service (PaaS)

Strategic guide for IT leaders



As companies mature in their digital transformation journey, they seek infrastructure solutions that enhance business scalability, flexibility and budget optimization. Alfresco Platform as a Service (PaaS) addresses these needs by providing a modern, managed cloud-native environment for its content management platform that supports operational growth and innovation across the enterprise. As you assess business solutions, explore the PaaS approach and learn eight benefits of Alfresco PaaS.



#### 1. Modern cloud-native architecture

Modern cloud-native platforms like Alfresco use microservices and a container architecture to help you overcome the scalability, elasticity and performance limitations of legacy infrastructure. By offering dynamic, automated and easily upgradable environments, cloud-native platforms deliver the capabilities to handle expanding volumes and varieties of content, support new ways of working, and meet rising expectations for secure content sharing and compliance.

Why it matters: Cloud-native architecture ensures your digital business platform can meet evolving business demands and technological advancements.

## 2. Reduced total cost of ownership (TCO)

Using elastic compute and low-cost storage resources, Alfresco PaaS, running in the Hyland Cloud, helps eliminate the need for substantial upfront infrastructure investment. Pay-as-you-go pricing models mean you only pay for what you use, significantly reducing TCO.

Why it matters: Lower upfront costs help manage budgets more efficiently, providing financial flexibility and reducing financial risk.



## 3. Managed service

Take advantage of the Hyland Cloud and reduce your IT team's burden by leveraging Hyland experts to manage Alfresco and its cloud environment. From monitoring the system 24/7 and addressing issues promptly to performing automatic upgrades, Hyland experts take the worry out of managing Alfresco implementations. By reducing the need for in-house Alfresco expertise, your organization can concentrate on strategic goals rather than technical details.

Why it matters: The Hyland Cloud managed service reduces operational costs, ensures your system remains current with the latest innovations and lets your team focus on high-priority strategic initiatives.

#### 4. Enhanced content value

Alfresco makes content accessible to a broader audience and provides context within integrated applications. Machine learning and Al services enrich content, making it more actionable and findable. For example, Alfresco can transcribe audio and video files and identify objects in photos and video files for easy retrieval.

Why it matters: Maximizing the value of content through advanced technologies improves decision-making and operational efficiency.

## 5. Improved collaboration

Support for a hybrid and distributed workforce is crucial for success in today's business landscape. Alfresco facilitates secure content sharing, coauthoring, review and annotations with internal and external partners, including real-time co-editing, enhancing information flow and collaboration.

Why it matters: Better collaboration boosts productivity and accelerates decision-making, fostering a more agile and connected work environment.



## 6. Stronger information governance

Protect your organization and your data by maintaining control over the entire information lifecycle — from creation or capture through retention to final destruction. Alfresco makes it easy to automate all records and retention activity, helping ensure compliance with everchanging government regulatory requirements and industry standards.

Why it matters: Effective governance and compliance management protect data integrity and minimize legal and security risks.

#### 7. Performance and reliability

With 99.9% availability and scaling capabilities, Alfresco PaaS in the Hyland Cloud guarantees high performance and reliability. This level of uptime increases productivity, reduces the risk of workflow interruptions and ensures your content-centric solutions are always available and responsive.

Why it matters: High performance and seamless scalability are critical for maintaining consistent service levels and ensuring business continuity.

#### 8. Operational excellence and continuous innovation

Alfresco PaaS streamlines operations, enhances your IT team's productivity and allows them to continuously innovate. Its cloud-native architecture enables rapid deployment of new features and solutions and seamlessly integrates the latest technological advancements, ensuring your platform remains competitive and aligned with evolving industry trends.

**Why it matters:** Streamlined operations and ongoing innovation drive superior customer experiences, improve collaboration and foster sustainable growth, propelling your business in a rapidly changing digital landscape.

Selecting the right business solutions is crucial for driving your organization's digital transformation. The powerful cloud-native features and managed services of Alfresco PaaS offer a strategic edge for businesses seeking to scale efficiently, innovate continuously and maintain operational excellence.

# Ready to elevate your content management strategy?

Visit <u>hyland.com</u> to learn more about how Alfresco PaaS can empower your organization, or contact us directly at info@hyland.com.

#### **About Hyland**

Hyland provides industry-leading intelligent content solutions that empower customers to deliver exceptional experiences to the people they serve. Trusted by thousands of organizations worldwide, including more than half of the Fortune 100, Hyland's solutions connect systems and manage high volumes of diverse content to improve, accelerate, and automate processes and workflows.

